

PIERCE-ARROW OFFICER NOW WITH LEACH CO

LOS ANGELES, June 25.—(Special)—For many years connected with the Pierce-Arrow company and during the war engaged in the manufacture of Hispano-Suiza aircraft, Earl B. Spencer, nationally known motor expert and engineer, has become connected with the Leach-Billwell Motor Car company of Los Angeles. Mr. Spencer, who makes his home in Los Angeles, has been named production superintendent of the Leach factory on Santa Fe avenue.

For nearly six years, Mr. Spencer was plant engineer at the Pierce-Arrow factory and for three years, was assistant general superintendent there. During the war period he was in charge of the organization manufacturing aircraft and at the time he severed relations with the Pierce-Arrow, he was superintendent of testing and shipping.

In his new capacity at the Leach factory, he will actively oversee the construction of the Leach Special motor, which was designed by Harry A. Miller of Los Angeles, nationally known builder of race car motors.

Mr. Miller is second vice president, a director and chief engineer of the Leach company, while R. A. Wilson is production manager.

The Leach company now is engaged in enlarging and adding to the equipment of its plant. A large steel building will be utilized for the motor department and a brick building will house the foundry department. The output of the factory will be greatly increased when the improvements are completed, about July 1.

FRANKLIN SHOWS BIG INCREASE JUNE OVER MAY

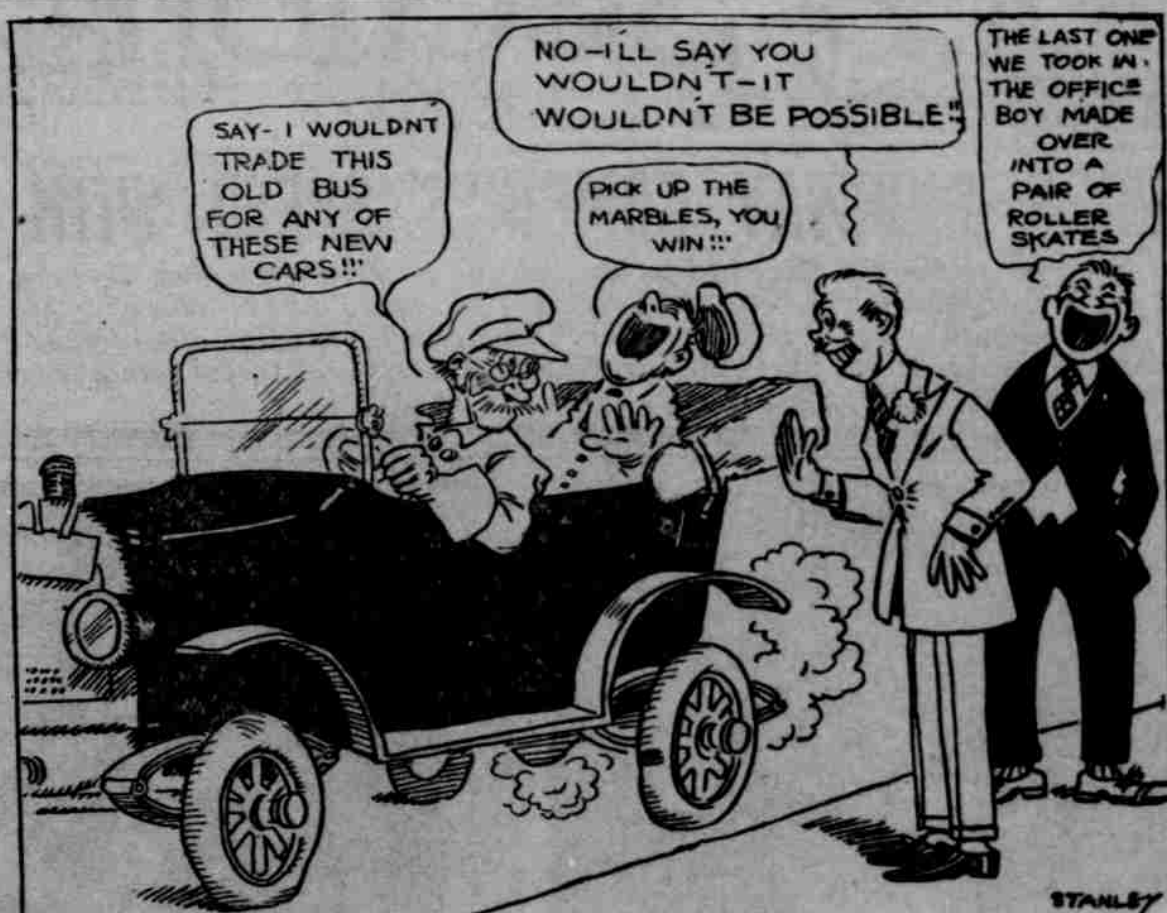
SYRACUSE, N. Y., June 25.—(Special)—According to officials of the Franklin Automobile company, sales for the first six days of June exceeded the corresponding period in May by 100 per cent, this impetus in sales following the cut in the price of the Franklin car, announced June 1. This latest reduction, together with the previous cut in September last, means that the price of the Franklin has been lowered from \$450 to \$750, according to model.

Since Feb. 19 the Franklin factory has been on a 100 per cent normal basis and has been turning out cars at the rate of 40 a day. Production for June will total 560 cars, indicative of the manner in which sales are crowding on the heels of production. It is interesting to note that on June 1 the Franklin company had on hand orders for June delivery amounting to 82 per cent of the month's output.

FUEL VAPORABILITY

Motorists are often puzzled to know whether the fuel that they are getting is of a reasonably volatile grade, as such things go at the present time. The following is a simple test that will give some hint in this connection: Pour a few drops of the gasoline on a sheet of clean white paper and note how long it takes to dry off and whether it leaves a greasy stain or discoloration. If it does it may be known as a heavy fuel containing non-volatile impurities.

Trading Time May Soon Be Gone!



GASSAWAY CLINCHED WITH A SLICK SALESMAN ON A TRADE. THE SALESMAN CAME BACK AT HIM LIKE A HUNGRY CAT HITS A SALMON CAN - WE GATHERED FROM THE CONVERSATION THAT IF A FRUIT TREE DOCTOR COULD GRAFT A PINEAPPLE ON GASSAWAYS CAR IT WOULD STILL BE CITRUS FRUIT OF A LEMON HUE

MAXWELL SALES STIMULATED BY DROP IN PRICE

The fact that the good Maxwell is the first car in which the price has been twice reduced is attracting the attention of motorists generally, says R. D. Roper. "At its new price of \$345 it is now back to the price of 1918 and in addition to this it is a greatly improved car. During the past several months many refinements have been incorporated in the good Maxwell and, in my opinion, it is now the equal of many cars which

are selling at considerably higher prices. "We notice a stimulation in sales here that is extremely gratifying and our advisers from the factory are to the effect that this condition is general. With the reorganization of the company now complete, plans for pushing the production of the new good Maxwell will go steadily forward on a strong basis. "This is gratifying with the real motor season just opening up and is of interest to everyone who motors."

Engine Hood Makes Good Windshield

It is sometimes difficult for the motor camper to get good cooking when the wind is blowing hard. Among other valuable hints in Elton Jessup's book, "The Motor Camping Book," just published by the Putnams, we find the suggestion that the engine hood of the car may do service as an emergency windshield for a small fire.

Paige Quality Is Maintained In Spite of Reduction

The Paige-Detroit Motor Car company has announced a reduction in price on all Paige models, operative June 7. These reductions affect both the models built on the "B-44" chassis and those built on the larger, or "B-66" chassis. "Anticipating a probable drop in materials and production costs Paige made substantial reductions in all its models on Sept. 23," says Harry M. Jewett, president of the Paige. "The lowering of these costs materialized to a small extent this spring. "The new schedule of Paige prices just announced represents a no-hesitation and final readjustment to the level of 1921 manufacturing costs. It merely remains to state that, despite these reductions, the well known standards of Paige quality will be rigidly maintained."

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New President Of Goodyear Co.



E. G. Wilmer
E. G. Wilmer, newly elected president of the Goodyear Tire and Rubber company, and latest figure of national importance in the rubber industry. President Wilmer is but 38 years old and is the youngest head of any large automobile tire companies in the world. Previous to his election to the presidency of Goodyear, Mr. Wilmer was vice president of the Steel and Tube company of Milwaukee, and for the last 12 years has been prominent in the development of mining, steel and chemical interests in the same city.

GRAND CANYON IS ONE OF FEW ALL-SEASON PARKS

The opening and closing dates of the tourist season in the national parks for 1921, as announced by Secretary Fall of the interior department are as follows: Crater Lake Park, Oregon, July 1 to September 30; General Grant Park, California, May 24 to October 10; Glacier Park, Montana, June 15 to September 15; Lassen Volcanic Park, California, June 1 to September 15; Mesa Verde Park, Colorado, May 1 to November 1; Mount Rainier, Washington, June 15 to September 15; Rocky Mountain Park, June 15 to October 1; Sequoia Park, California, May 24 to October 10; Wind Cave Park, South Dakota, June 1 to September 30; Yellowstone Park, Wyoming, June 29 to September 15; Zion Park, Utah, May 15 to November 1; Grand Canyon Park, Arizona; Hawaii Park, Territory of Hawaii; Hot Springs Park, Arkansas; Lafayette Park, Maine, and Yosemite Park, California, are open throughout the entire year.

On the opening date the park hotels and camps will be open and prepared to accommodate visitors; the first scheduled motor trips will be operated and until the closing date scheduled trips will be made daily. Motor cars in the national parks are famed as offering the most fascinating scenic trips in the United States and comparable to any in the world, and the cost of these trips is remarkably low. All charges for public utility service in national park are strictly regulated by the national park service, which has direct supervision over the parks and which cares for their thousands of visitors each year. Secretary Fall tells of what is being done in the park to encourage private motor travel. Free camp grounds in each are provided for motorists who bring their own camp equipment. In these camp grounds proper sanitary facilities are provided; garbage is collected and disposed of each day; pure water is piped into the areas wherever nearby streams are in any way polluted; and firewood is provided in sufficient quantities to meet the needs of the visitors for cooking purposes and for small evening camp fires. While it is not policy to confine camping to designated areas, the tourists who choose their own sites are asked to remember that the parks belong to all the people and to take pride in maintaining neat and orderly camps.

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Capacity	Former Price	Sale Price
1250 to 2000 lbs.	\$345.00	\$266.00
1500 to 2500 lbs.	\$415.00	\$332.00
2000 to 3000 lbs.	\$436.00	\$350.00
3½ to 5 tons	\$1616.00	\$1293.00

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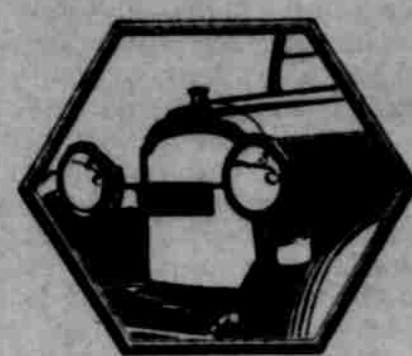
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